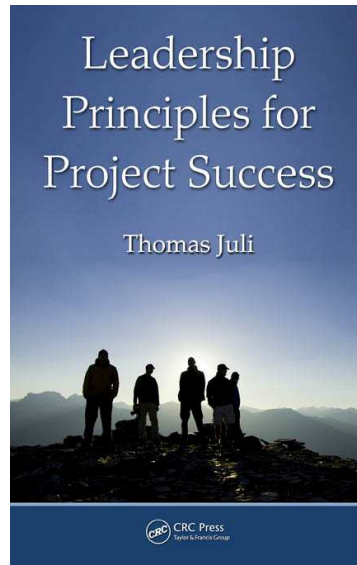


# Leadership Principles for Project Success

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## Summary

This book is about project success. It reveals a secret for project success: effective project leadership. Filled with samples, templates, and guidelines that readers can immediately use in their projects, this practical guide covers the five principles of effective project leadership and how they can be applied in daily project work. Based on experience in project management and the literature on leadership, project management, business, systems, and complexity theory, the five principles include building vision, nurturing collaboration, promoting performance, cultivating learning, and ensuring results. The book explains these principles in simple, nontechnical language and shows how they can set up, manage, and align projects for success.

## Features

- Explains the principles encompassing the core of effective leadership and shows how to apply them to everyday projects
- Discusses setting up, managing, and aligning projects to meet business needs
- Illustrates how project leadership works through numerous real-world case studies
- Describes how to rescue projects in trouble and close them successfully
- Includes many samples, templates, and practical guidelines that readers can immediately use in their projects